HERTZ DONATES VEHICLE TO WHEELS OF SUCCESS

TAMPA, FL -- (JAN. 16) – Hertz Corporation, working with AAA Auto Club South in community partnership, donated a pristine 2007 Ford Taurus today to Wheels of Success.

Understanding that the organization would sell the vehicle to use the proceeds to help another 10 or 12 families with their transportation needs, Robert O'Day, Division Vice President, Florida Region Operations, said “Hertz has a long standing partnership with AAA and we're pleased to join forces with AAA Auto Club South in supporting the Wheels of Success Program. Hertz's donation is a natural fit as Wheels of Success dedicates itself to providing reliable transportation solutions to help individuals find or continue employment, a service essential to the people of Tampa.”

“Hertz's mission is to be the first choice brand for vehicle rental and total mobility solutions and Wheels of Success' goals mirror our mission as the organization works to secure mobility solutions for those needing reliable transportation when no other options exist, a mission that's critical to improving the lives of Tampa residents,” O'Day added.

This donation give us momentum and enables Wheels to continue to help keep working families working!” said Susan Jacob, Wheels’ founder and CEO. She estimated that the proceeds of the sale would enable the organization to directly assist an additional 10 to 12 families with vehicles and/or repair assistance.

Wheels of Success is located in the Family Justice Center at 9309 N. Florida Ave., Suite 109, Tampa. To donate a vehicle, or make a cash contribution, please visit www.wheelsofsuccess.org; or call: 813-490-9443.

About Wheels of Success

Donated vehicles assist Wheels of Success clients who are referred by religious and social service organizations or their employer. Wheels of Success follows a “Pay it Forward” philosophy and recipients pay back a percentage of the repairs or licensing services (the vehicle itself is donated to the client) by making monthly payments based on ability to pay, as well as donating 5 service hours per month to the organization. These payments enable clients to make a difference and help Wheels of Success to keep rolling and serving others.
Wheels of Success, Inc. was incorporated in 2003 to help families obtain or continue work by providing them with reliable transportation through a program of car repairs, vehicle replacement, related licensing services, car payments, down payments and car-care classes in Hillsborough and Pinellas counties and has since expanded to Pasco County. To date, Wheels of Success has assisted 220 families and 175 of them have received vehicles.