Wheels of Success will be taking the checkered flag for 15 years of championship service in 2018 at RACE, our 12th annual program honoring the community organizations, businesses and individuals who have provided outstanding support to our nonprofit in the previous year. R.A.C.E., our Recognition & Appreciation of our Champions Event featuring the Hub Cap Awards, will be held in April 2018 at the Bryan Glazer Jewish Community Center in Tampa. Keys to several “new-to-them” vehicles will also be presented to individuals who have been “waiting for wheels,” and past vehicle recipients will be sharing their stories about how their lives have changed since receiving their cars.

Having a vehicle means more than just reliable transportation; it can mean a better job, promotions and an opportunity to lead a more fulfilling life. Wheels of Success has created a number of targeted programs to address specific community needs. From young adults aging out of foster care hoping to continue their education (Wheels to the Future), to the domestic violence victims leaving their abuser to start again (Road to Independence), to veterans reentering the workforce after serving their country (Vehicles for Veterans), to CNAs aiding patients after the buses stop running (Cars for Caregivers), to the family ending the cycle of homelessness by finally finding a job and the means to get there, Wheels of Success helps people help themselves. We are more than just a handout—our vehicle recipients make small interest free payments for one year, along with completing other program requirements, before receiving their car title.

We hope you will consider purchasing an advertisement in our event program again next year. Supporting RACE by placing an advertisement in our program provides you a promotional opportunity for your business as well as the following benefits:

- This program will be distributed to more than 300 influential event guests and corporate sponsors.
- Tax advantages! Wheels of Success is a registered 501(c)(3) nonprofit organization.
- The satisfaction of knowing that your business is supporting your community.

If you have any questions, need further information or would like to discuss a possible advertisement, please contact us at 813-995-5040, or via email at info@wheelsofSuccess.org. On behalf of Wheels of Success and the hundreds of local Tampa Bay families we assist each year, thank you for supporting RACE 2017!

Sincerely,

Susan Jacobs
Founder & CEO
12th Annual R.A.C.E Program Advertising Opportunity!

Fueled by 15 Years of Service ~ R.A.C.E!
Recognition & Appreciation of our Champions Event
Featuring the Hub Cap Awards

Supporting Wheels of Success by placing an ad in the event program offers you the opportunity to honor award winners, recognize a partner, or to promote your place of business. Advertisements will reach approximately 300 guests and sponsors. The program will be distributed during our Recognition & Appreciation of our Champions Event (RACE) taking place in Tampa in April 2018.

**AD SIZES:**

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Please complete and return this form to Susan Jacobs by April 15, 2017

info@WheelsofSuccess.org
or call (813) 813-995-5040

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NAME:_________________________________________________________________
COMPANY:_________________________________________________________________
AD SIZE: FULL PAGE_______ HALF PAGE_______ 1/3 PAGE_______
AD TYPE: COLOR __________ BLACK AND WHITE __________
EMAIL:_________________________________________________________________
PHONE: ________________________________________________________________
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METHOD OF PAYMENT: CREDIT CARD_____CHECK_______INVOICE_________
SIGNATURE:_______________________________________DATE________________

ALL ARTWORK MUST BE RECEIVED NO LATER THAN APRIL 15, 2017
Please email all high-resolution artwork to: info@wheelsofsuccess.org

Since 2003, Wheels of Success has provided more than 935 vehicles and 811 car-related services to Tampa Bay area families because sometimes the key to success is simply a key.